

## Next date for Texcare International in November 2024

**Frankfurt am Main, 08 12 2021. From 9 to 13 November 2024, manufacturers of laundry and dry-cleaning technology will once again meet in person with textile-care companies at the Frankfurt Exhibition Centre for Texcare International. Messe Frankfurt and its partners have agreed on this date.**

Every four years, textile-service companies, laundries and dry cleaners from all over the world come to Frankfurt for Texcare International. The focus is on innovations in the industry and on networking and exchanges with business partners. Due to the Corona pandemic, the trade fair had to be suspended once in 2020/2021. Messe Frankfurt and its partners, VDMA Textile Care, Fabric and Leather Technologies and the German Textile Cleaning Association, have now jointly agreed a new date for the next Texcare International: From 9 to 13 November 2024, the international industry highlight will celebrate its physical comeback in Frankfurt.

Johannes Schmid-Wiedersheim, Director Texcare International, explains: "There were two decisive reasons for choosing the new date. On the one hand, it fits very well into the international trade fair calendar. On the other hand, it was favoured by exhibitors and visitors because it is during the low season for the tourism industry, when most investments are made. We are already looking forward to the next Texcare International, to real business encounters and live presentations in 2024 and are working with full energy towards the success of the event."

Technology suppliers use Texcare International to launch their innovations, which they often develop just in time for the fair. The frequency of the fair therefore also goes hand in hand with the innovation cycle of the manufacturers. The appeal of Texcare International for visitors and exhibitors alike lies in the bundling of innovations in one place, 'real' machines and intensive exchange with business partners. The product range extends from laundry and dry-cleaning technology, detergents and cleaning agents, linen and workwear to IT and logistics.

Until the next Texcare International, Messe Frankfurt is offering the industry further events for textile care in important economic regions of the world. Following the successful start in Nantes, the second Texcare Forum France will be held in Marseille on 13 December. In the United States, preparations are already in full swing for the Clean Show from 30 July to 2 August 2022. The next Texcare Asia & China Laundry Expo from 11 to 13 August 2022 will be the industry meeting place for the dynamic Asian markets. Texcare Forum Russia is also scheduled for autumn 2022. For further information on Messe Frankfurt's textile-care fairs and forums, please visit [www.texcare.com/brand](http://www.texcare.com/brand) or [www.textile-care.messefrankfurt.com/newsroom](http://www.textile-care.messefrankfurt.com/newsroom).



Concentrated at Texcare International: the innovations of the industry.  
Source: Messe Frankfurt/Jens Liebchen

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021