

news +++ Intersec
28 to 29 October 2026

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Bulgarian Security Summit powered by Intersec expands Messe Frankfurt portfolio

Frankfurt am Main, 1 April 2026. Messe Frankfurt is further expanding its portfolio in the Safety, Security and Fire sector: the new Bulgaria Security Summit powered by Intersec will make its debut on 28 to 29 October 2026 at the Inter Expo Center in Sofia. With this new format, the company is strengthening its presence in Southeastern Europe and adding another strategic component to the international Intersec brand family.

The Bulgaria Security Summit is part of the successful Intersec brand family and introduces an additional strategic format in Southeastern Europe. The Intersec brand represents a global network of events for the security, safety and fire protection industries. Led by the flagship Intersec Global in Dubai, the network is already well established in the Adriatic region and Romania. With the new summit, this proven concept is now being specifically extended to the Bulgarian market. The event is held in strategic partnership with a&s Adria, a leading professional magazine for security solutions in Southeastern Europe, and NAFTSO (National Association of Firms Trading in Security and Safety Equipment), Bulgaria's main industry association representing private security companies. The summit is tailored to the Bulgarian market as well as to a dynamically growing region and is expected to generate reach across key markets in Southeastern and Eastern Europe, including Poland, Hungary and Ukraine.

“Southeastern Europe offers strong growth potential for security technologies, particularly at the intersection with digitalisation and connected infrastructures,” says Johannes Möller, Group Show Director, Building Technologies Shows at Messe Frankfurt. “With this new format, we are creating a platform that actively fosters innovation, market access and collaboration across the region.”

The two-day conference and exhibition is aimed at key stakeholders in the security industry, including manufacturers, system providers, service providers and end users. It offers a dedicated platform for knowledge exchange, networking and business development at both regional and international level.

Key topics include smart cities and the increasing convergence of security technologies with ICT (information and communication technology), IoT and artificial intelligence. The programme is complemented by an exhibition showcasing innovative solutions tailored to local and regional market needs. More than 100 exhibitors from over 30 countries will present their products and solutions. In addition, more than 30 speakers from international and regional markets are expected at the inaugural edition, including senior executives and industry experts from across manufacturing, technology companies, system integration and associations, providing insights into technological developments and

strategic trends shaping the security sector. A strong focus is placed on structured networking: a dedicated matchmaking platform will support targeted business connections before, during and after the event.

Further information, participation opportunities and updates are available at: www.bulgariansecuritysummit.com



Sofia will host the Bulgaria Security Summit powered by Intersec for the first time in 2026. Source: a&s Adria

Adria Security Summit taking place this autumn

Another highlight in the Intersec brand family calendar is set to take place this autumn: the Adria Security Summit powered by Intersec will be held on 7–8 October 2026 in Zagreb, Croatia, bringing together leading players from the security industry in the Adriatic region, with more than 160 exhibitors from 50 countries. The established event is regarded as a key platform for exchange, innovation and business development in Southeastern Europe and underscores the success of the concept, which is now being expanded into an additional market with the Bulgaria Security Summit. Further information is available at: www.adriasecuritysummit.com

Expertise in the Safety, Security and Fire sectors

Security is a growing basic need and therefore a global growth market. With 13 trade fairs, conferences and forums worldwide, Messe Frankfurt connects supply and demand on a global scale. Connected products, applications and services focus on commercial security as well as the protection of buildings, infrastructures and people. The events in the Safety, Security and Fire sector provide access to dynamic markets in the Arabian Peninsula, Asia, Europe and South America.

Further information on Messe Frankfurt's trade fairs in the Safety, Security and Fire sector worldwide can be found at:

<http://safety-security-fire.messefrankfurt.com>

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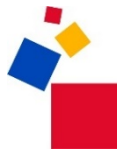
Links to websites:

www.asadria.com

www.adriasecuritysummit.com

www.vsecuritysummit.com

www.connect2bnet.com



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