

Press Release

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Christopher Enders responsible for the development of international sector clusters

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The Safety, Security & Fire and Environmental Technologies events organised by Messe Frankfurt have a potential equal to those in the Elevator & Escalator sector. Christopher Enders has now assumed responsibility for the expansion and development of this portfolio of events for the international trade fair and exhibition company.

A graduate in fair, congress and event management, Christopher Enders has been with Messe Frankfurt for some eleven years. After starting as a project manager, he was appointed Chief Operation Officer for the German presentation at EXPO 2015 in Milan. Subsequently, he worked as project manager in the Mergers & Acquisitions and Business Development business units of Messe Frankfurt. Now, as Director Brand Management & Brand Development Technology, he is responsible for the strategic management and expansion of the company's Safety, Security & Fire and Environmental Technologies events, as well as the Elevators & Escalators event series. His sphere of responsibility also encompasses the planning and development of the E2 Forum and the Intersec Forum in Frankfurt am Main.



Christopher Enders is Director Brand Management & Brand Development Technology from July 2020.
Source: Messe Frankfurt Exhibition GmbH / Marc Jacquemin

Christopher Enders has clear perspectives for the future: "My aim is to further strengthen and internationalise our portfolio of events in the fields of Safety, Security & Fire, Environmental Technologies and Elevators & Escalators. In cooperation with our partners, I want to expand the 'technology' concept and, in addition to the powerful, existing areas of expertise already occupied by Messe Frankfurt, put the spotlight on new themes. In this connection, new digital formats, which can only

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supplement and never replace the multifarious personal contacts and exchange of information that characterise trade fairs, will be employed to intensify the experiences with our products.”

In his new position, Christopher Enders reports to Kerstin Horaczek, Group Show Director, Messe Frankfurt.

At a glance

Building Technologies:

<https://technology.messefrankfurt.com/frankfurt/de/branchen/building-technologies.html>

Safety, Security & Fire:

<https://technology.messefrankfurt.com/frankfurt/de/branchen/safety-security-fire.html>

Environmental Technologies:

<https://technology.messefrankfurt.com/frankfurt/de/branchen/environmental-technologies.html>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com