

Press Release

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## Messe Frankfurt takes over management of Process Expo in Chicago, USA

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**Messe Frankfurt is continuing its collaboration with the American industrial association FPSA (Food Processing Suppliers Association), owner of the trade fair Process Expo. As of 1 May 2020 Messe Frankfurt's North American subsidiary will take over the management of Process Expo.**

Process Expo, "The Global Food Equipment and Technology Show", has been held every two years in Chicago since 2011 and is the biggest trade fair for all food and beverage processing in the USA.

Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt, explains: "Particularly in this challenging time for business, I am all the more pleased that we can continue and deepen our partnership with our American colleagues at the FPSA. In future we shall be organising Process Expo in Chicago and working decisively to build it up into an even stronger platform for the international food industry. We are ideally situated to do so, since with a portfolio of four trade fairs in the food-processing sector, we have a thorough knowledge of the industry and many years' experience."

"We are extremely pleased to have Messe Frankfurt manage Process Expo 2021 which will take place October 12<sup>th</sup> through the 15<sup>th</sup> 2021 at McCormick Place" said Matt Malott, Chairman of the Food Processing Association (FPSA) and President and CEO/President of Multivac INC. "Messe Frankfurt, as one of the world's largest show organizers, brings an incredible wealth of expertise and organizational knowledge which will make our 2021 show an even more successful event that all attendees will find of great value."

At the last Process Expo in autumn 2019 some 500 exhibitors showcased their innovations to an international trade public. Process Expo has a broad product range and shows technical solutions for the processing and packaging of meat, dairy products, drinks, fruit and vegetables, bakery products and confectionary, plus pet food. This trade fair also offers opportunities for networking and further-training programmes for all branches of food and beverage and all sectors of the packaging industry.

Process Expo will complement Messe Frankfurt's portfolio in the field of food technologies. Four trade fairs currently belong to this cluster, consisting of the [IFFA](#) in Frankfurt, [Tecno Fidta](#) in Buenos Aires, and

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[Modern Bakery](#) and the [Salon du Chocolat](#) in Moscow. These international trade shows track the dynamic growth in the food processing industry and promote innovative solutions to sustainable and responsible food handling for a growing global population.

The first Process Expo, run by Messe Frankfurt, will be held from 12 to 15 October 2021 in Mc Cormick Place in Chicago.

**Press releases & images:**

[www.myprocessexpo.com/](http://www.myprocessexpo.com/)

[www.food-technologies.messefrankfurt.com](http://www.food-technologies.messefrankfurt.com)

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019