

news +++ Light + Building
3 to 8 March 2024

light+building

In tune with the times: Designplus by Light + Building back again

Frankfurt am Main, 5 October 2023. Lighting, electrical engineering, home and building automation: as the international trend show, Light + Building will once again present a host of new products from 3 to 8 March 2024. The Designplus Award by Light + Building spotlights the most innovative products, future-oriented systems and ideas.

In cooperation with Stylepark, Magazine & Platform for Architecture and Design, Messe Frankfurt offers exhibiting companies the opportunity to take part in the Designplus competition, including an exclusive special show, an awards ceremony and an extensive communication programme.

New categories for even greater inspiration

In addition to the new partner, the coming Designplus competition features four newly developed categories. The orientation of the criteria to the complete spectrum of products and services offered by Light + Building and its exhibitors ensures that all sectors involved are targeted equally and have the opportunity to take part in the competition. Besides the overall concept and product use, the following evaluation criteria are of decisive importance for the jury:

- **Light + Creation PLUS:** Innovations in the fields of lighting and technology, new design language and inspiring product design.
- **Sustainability + Efficiency PLUS:** Future-oriented ideas, system solutions focusing on energy efficiency and energy management in buildings, creative approaches for environmentally-friendly production and sustainable applications.
- **Smart + Connectivity PLUS:** Smart building automation, integrated safety and security technology and holistic system solutions for interconnecting all disciplines in the building.
- **Sustainable Exhibition Stand**

The new supplementary 'Sustainable Exhibition Stand' category is aimed at those exhibitors who have integrated and implemented the subject of sustainability as a component part of their exhibition-stand concept. It also seeks to promote environmental responsibility in relation to trade fairs. Accordingly, the evaluation criteria include factors, such as waste reduction, sustainable design and CO₂ reduction, and thus encourage the inclusion of CO₂ emissions in the design and operation of the exhibition stand.

Additionally, the focus is also on innovation and, therefore, the promotion of creative, sustainable design approaches.

The jury of the Designplus Award comprises experts who are extremely well versed in the leading themes of Light + Building. They assess which of the products entered are essential for a sustainable building sector. From technical luminaires, lighting components and smart building automation to safety and security technology - the Designplus Award will be given in all segments of Light + Building 2024.

The award-winning entries will be on show during Light + Building at a specially designed exhibition. Concurrently, these products will also be presented in an online gallery with images and textual explanations. Furthermore, the companies will be the focus of an awards ceremony during the leading international trade fair for lighting, building-services technology and networked safety and security technology.

Products honoured with the Designplus Award also enjoy a benefit after the trade fair closes its doors: the award is regarded in the industry as a benchmark and helps with the positioning of new products in the market.



The presentation of the Designplus by Light + Building awards is a visitor magnet. Source: Messe Frankfurt Exhibition GmbH

Enter now

All exhibitors of Light + Building 2024 are invited to enter with their innovative and well-designed products. The closing date for entries is 24 January 2024 and the judging will take place on 2 February 2024.

Further information about the Designplus Award, FAQs and General Terms of Business can be found at www.light-building.com/designplus.

Light + Building - The World's Leading Trade Fair for Lighting and Building Technology. Light + Building takes place from 3 to 8 March 2024.

www.light-building.messefrankfurt.com

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Background information on Messe Frankfurt

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