

news +++ ISH  
13 - 17 March 2023

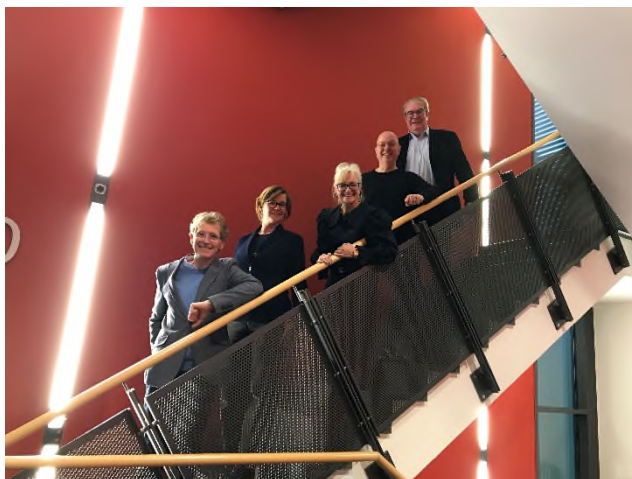
# ISH

## Design Plus powered by ISH: Jury selects 32 winners

**Frankfurt am Main, 20 02 2023. The products that receive the Design Plus powered by ISH innovation award combine a high degree of innovation and special design standards. A jury of experts has selected 32 winners from 133 entries. The award-winning products will be shown during ISH in Frankfurt am Main from 13 to 17 March 2023 in an exclusively positioned special show in Hall 3.1.**

The jury selected 32 products that will receive the "Design Plus" label and be on display in an exhibition during the world's leading trade fair for HVAC + Water. The awards ceremony for the winners will take place on the first day of ISH on 13 March 2023 in the Hot Spot Water in Hall 3.1 at 3:30 p.m. in Frankfurt am Main. The award-winning products will then be on display in an exhibition in the immediate vicinity.

A total of 133 entries were received for the Innovation Award, which Messe Frankfurt and the German Design Council had jointly announced. The proposals came from 88 companies from 23 countries. "It shows that there is a great need in the industry to present the multitude of innovations that have been created to a broad trade audience", Stefan Seitz, Head of Brand Management at ISH, is pleased.



The jury and the organiser of the Design Plus Award is pleased with the large selection of entries. From left to right: Bernhard Heitz, Head of Design dormakaba International Holding GmbH, Dr. Sandra Hofmeister, DETAIL Business Information GmbH, Corinna Kretschmar-Joehnk, Partner, JOI-Design Innenarchitekten A D joehnk + partner mbB, Lutz Dietzold, Managing Director of the organising German Design Council and Jens Wischmann, General Manager of VDS, German Sanitary Industry

Association.

Source: Messe Frankfurt Exhibition GmbH

The jury of four experts evaluated all the entries in terms of innovation, ecology and design. The winning products are characterised by sensitive design and reduction to the technologically essential. "The Design Plus competition for ISH 2023 was certainly influenced by the theme of sustainability and resource conservation. In the energy sector in particular, many submissions showed innovative solutions that break new ground both technically and in terms of design, e.g. in (residential) heat pumps or energy storage systems. In the sanitary sector, the topic of water saving was taken up sporadically and numerous refinements in fittings or intelligent storage space solutions were presented. Unfortunately, there was no innovative contribution to the important topic of accessibility and age-appropriate bathroom equipment. What distinguishes all the winning solutions is that the product designs and concepts were implemented in a formally clean manner and with the least possible use of materials," said Jens Wischmann, Managing Director of VDS, German Sanitary Industry Association, summed up his impression. Bernhard Heitz, Head of Design dormakaba International Holding GmbH, was particularly struck by the companies' approach to innovation. This lies in "the attempt to reinvent products again and again in a more reduced, more purpose-related way. There is a sense that the designers of the winning products are aware of their responsibility to create more sustainable products."



All entries were first considered individually by the jurors and then discussed and evaluated together. From left to right: Jens Wischmann, Bernhard Heitz and Dr. Sandra Hofmeister.  
Source: Messe Frankfurt Exhibition GmbH

All entries were viewed and evaluated by independent jury members powered by ISH. These include:

- Bernhard Heitz, Head of Design dormakaba International Holding GmbH, Rümlang (Switzerland).
- Dr. Sandra Hofmeister, DETAIL Business Information GmbH, Munich (Germany)
- Corinna Kretschmar-Joehnk, Partner, JOI-Design Innenarchitekten A D joehnk + partner mbB, Hamburg

- Jens Wischmann, Managing Director, VDS - German Sanitary Industry Association, Bonn

Solutions for a sustainable future will be the focus at ISH from 13 to 17 March 2023. In the heating sector, this includes innovations that reduce the energy consumption of buildings, increase energy efficiency and integrate renewable energies to a greater extent. In the sanitary sector, sustainability is demonstrated by water- and energy-saving products, environmentally friendly industrial production, sustainable materials and a durable design. With so many new products, the Design Plus Award powered by ISH provides orientation.

The list of winners and pictures of the award-winning products can be downloaded from the following link: [www.ish.messefrankfurt.com/designplus](http://www.ish.messefrankfurt.com/designplus)

## **ISH**

The World's Leading Trade Fair for HVAC + Water

The ISH event will take place in Frankfurt am Main from 13 to 17 March 2023.

+++ Online press accreditation +++

Online press accreditation for ISH 2023 is now available at the following link:

<https://presseakkreditierung.messefrankfurt.com>

### **Due to a system change, please note the following:**

- The previous registration data for the Messe Frankfurt accreditation tool (prior to 2021) are no longer valid.
- If you already have a trade fair login, please use this access data for registration.
- We would like to ask you to update or complete your profile in the course of this.
- If you are accrediting yourself online for the first time via the new portal and do not yet have an account, simply go through the registration process step by step.

If you have any questions, please feel free to contact [press.ish@messefrankfurt.com](mailto:press.ish@messefrankfurt.com) at any time.

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022