

Press

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E2 Forum Frankfurt
Conference and Innovation Forum for Elevator and Escalator Technology
Frankfurt am Main, 18 + 19 September 2018

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E2 Forum Frankfurt: New Conference Format for Innovation in Elevator and Escalator Technology from September 2018

Innovation, digitalisation and sustainability in tomorrow's buildings. Three topics, inspiring the future and featured in the new conference for elevator and escalator technology in Frankfurt am Main. The E2 Forum Frankfurt provides the industry with a technology and content platform to facilitate dialogue between the industry's developers and decision-makers and the operators of modern people-conveyance systems in buildings.

This technical conference will be held every two years, for the first time in Frankfurt am Main on 18 and 19 September 2018. Organised by Messe Frankfurt, the E2 Forum Frankfurt is supported by the German elevator and escalator trade association, which, as a member of the VDMA (German Mechanical Engineering Industry Association), is responsible for the conceptual form of the conference element.

"The E2 Forum Frankfurt will be of considerable value as an innovation forum, a source of knowledge for the elevator and escalator industry, offering access to key target groups in modern building services technology," explains Iris Jeglitza-Moshage, Senior Vice President, Messe Frankfurt. "Frankfurt is the trade fair venue for intelligent building services technology, playing host to the leading international trade fairs, Light + Building and ISH. We also leverage our trade fair expertise to organise technical forums worldwide for the elevator and escalator industry."

"For the manufacturers of elevators and escalators the E2 Forum Frankfurt is an important new forum with the opportunity to show their full range of innovative, conceptual solutions and initiate dialogue with the planners, architects and operators of sustainable building services technology in an urban environment", explains Sascha Schmel, managing director of the German elevator and escalator trade association, a member of VDMA. "We know we have the perfect set-up here in Frankfurt am Main. Not only were we struck by Messe Frankfurt's organisational expertise and excellent networking, but Frankfurt also has

Messe Frankfurt Exhibition GmbH
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excellent transport connections, increasing its attractiveness as an event venue.”

Both days of the conference next September are focussed on the digital integration of elevator and escalator systems in modern buildings, showing how experts see the requirements of energy and cost efficiency and data security from the operator’s perspective. The visions of sustainable urban living and the associated technologies of the future will be debated by industry experts from the big IT groups and research institutes together with national and European politicians.

The lectures, of which there are around 30, will look, however, at planning aspects such as concrete recommendations to use software for building information modeling (BIM), the interface with and demarcation from building regulations, elevator standards in building planning, factors influencing fire protection concepts and additional standards and regulations along with the responsibilities, duties and test procedures prior to commissioning elevator systems.



Forum.1 on the Frankfurt Fair and Exhibition Centre: venue for the E2 Forum Frankfurt 2018

The E2 Forum Frankfurt will be held on 18 and 19 September in the Forum 1 conference building of the Frankfurt Fair and Exhibition Centre. E2 stands for ‘elevators’ and ‘escalators’. You can find more information on the Internet at: www.e2forum.com.

The E2 Forum Frankfurt is the third elevator and escalator sector event in Messe Frankfurt’s building technologies portfolio, which includes the perennially successful IEE-Expo in Mumbai (India) and the E2 Forum Milan, introduced in 2016 and which in no time became a popular industry meeting place for visitors from Italy and beyond.

In the expert field of building technologies Messe Frankfurt organises a total of 24 trade fairs on three continents, including the world’s two leading trade fair brands for building technologies: Light + Building and ISH. Further information is available internationally at:

www.e2Forum.it

www.ieexpo.com

www.technology.messefrankfurt.com

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Background information on VDMA e.V.:

The German elevator and escalator trade association is a member of the VDMA (German Mechanical Engineering Industry Association) and represents appr. 90 per cent of the German elevator and escalator market. Germany currently sees 720,000 installed elevators of which 610,000 serve for the conveyance of passengers. The German portfolio of escalator installations currently equals to appr. 36,000. The industry stands for a total of appr. 18,000 employees and an annual turnover of more than two billion Euros.

Further informationen on: <https://auf.vdma.org>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de