Cleanzone 2017: Large increase in visitors strengthens the trade fair's international and interdisciplinary position

When Cleanzone closed its doors on 18 October 2017, it had drawn approx. 1,200 visitors from 40 countries – an increase of 16 percent. There was an increase in both the number of international visitors and the number of German visitors compared to the previous event, and the international component accounted for 36 percent of Cleanzone’s visitors. For the first time, potential customers who travelled to the trade fair in Frankfurt am Main included visitors from countries such as Serbia, Saudi Arabia, Canada and Australia. A total of 64 companies from 12 countries* presented their innovations and trends in Hall 1.2 at Messe Frankfurt.

Ruth Lorenz, Vice President Technology at Messe Frankfurt: “Cleanzone drew potential customers from all high-tech industries where production is carried out under cleanroom conditions. With its high-quality international audience, Cleanzone further strengthened its position as an interdisciplinary and extremely international trade fair for cleanroom technology.” Visitors included representatives from companies such as Infineon, Airbus, Fresenius Kabi, Roche, BASF, Kimberly Clark and Dupont and the Siegen and Mainz university hospitals.

Cleanzone is the industry’s forum for innovation, and the trade fair was once again focused on new products and services that offer digital solutions for the cleanrooms of tomorrow. The Cleanroom Award, which was presented for the sixth time this year, went to Berendsen for its innovative “Connected Cleanroom Application", which facilitates the collection and intelligent processing of data in the cleanroom. Frank Duvernell, Managing Director of ReinraumAkademie (Leipzig) and partner of Cleanzone: “Cleanzone demonstrated yet again in 2017 just how important it is to the cleanroom community to have an international trade fair highlighting innovations. Be it digitisation, automation or simulations regarding cleaning, clothing or behaviour in cleanrooms – the challenges facing cleanroom production in future are immense, and Cleanzone offers an excellent opportunity for find out more about tomorrow’s requirements today.”

*Certified by FKM: (2016: 86 companies from 13 countries).
The German Cleanroom Institute (DRRI) hosted a large joint stand at this year’s Cleanzone, and a total of 17 companies belonging to the institute presented their innovations at the trade fair.

Professor Gernod Dittel, Chairman of the Board of the German Cleanroom Institute: “Cleanzone 2017 was a tremendous success for our member firms – especially regarding the quality of the trade visitors. Frankfurt and Messe Frankfurt offer the perfect venue for the international exchange that is so essential to our industry, something that was also demonstrated by the DRRI Expert Sessions that we organised for the first time this year.”

Cleanzone’s programme of events was more extensive than ever before. This year's Cleanzone Congress featured two keynote speeches for the first time, with Dr. Marc Thom from Sony Mobile and Dr. Axel Müller from the aerospace company OHB addressing the top themes of “Digitisation” and “Cleanrooms and space”. Other new features included the VDI seminar, Cleanroom Talks and DRRI Expert Sessions. At Cleanzone Plaza, attention was focused on themes that included changes in satellite technology and market opportunities in the Middle East and South Africa.

Of the approx. 1,200 people from the industry on hand, roughly 900 were trade visitors and 300 were experts from exhibiting companies. Besides Germany, the most important visitor countries were China, Austria, Denmark, Finland, Spain, Switzerland, the Netherlands, the Czech Republic and Belgium. Cleanzone's trade visitors came from every industry where production is carried out under cleanroom conditions, including the automotive, semiconductor, aerospace, laser, optics, surface technology, food and pharmaceuticals industries.

The next Cleanzone will be taking place on 23 and 24 October 2018 in Frankfurt am Main.

More information is available online at:
www.cleanzone.messefrankfurt.com
www.cleanzone.messefrankfurt.com/facebook
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Background information on Messe Frankfurt
Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit the website at:

*2016: 759 visitors from 35 countries – certified by FKM